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Andrews McMeel Publishing, LLC

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**FOR IMMEDIATE RELEASE**

**Andrews McMeel Publishing and Vegan Heritage Press enter  
Sales and Distribution Agreement**

KANSAS CITY, MO (March 14, 2014) – Andrews McMeel Publishing (AMP) announces an agreement with Vegan Heritage Press (VHP) for sales, distribution and fulfillment in the United States, Canada, and Open Market for eight VHP frontlist and backlist titles. The agreement took effect March 3, 2014.

VHP, a leading publisher of vegan and vegetarian lifestyle and cooking books is home to a number of popular authors including a pioneer of modern vegan cuisine, Robin Robertson. Founded in 2007 by Jon Robertson, VHP's mission is to publish outstanding plant-based cookbooks for a broad audience including vegans, vegetarians, and the health-conscious mainstream.

“We are thrilled to begin our partnership with Vegan Heritage Press,” Kirsty Melville, President and Publisher at AMP said. “This relationship gives us the opportunity to expand our existing vegan and vegetarian catalog with delicious and family-friendly cookbooks from the amazing lineup Jon and his team have created.”

The Spring 2014 frontlist titles include *Everyday Vegan Eats*, home-style recipes for vegan comfort food; and *World Vegan Feast*, where bestselling author Bryanna Clark Grogan tackles traditional (read: meaty) recipes that aren't typically found in vegan cookbooks. Fall 2014 titles include *Vegan Tacos*, the first vegan book based on authentic Mexican recipes; and *The Lusty Vegan*, offering sumptuous recipes and spicy advice for vegan and non-vegan harmony.

“Andrews McMeel Publishing's history of creating outstanding cookbooks made them an obvious partner,” Jon Robertson, Publisher at VHP said. “We couldn't be more delighted to be working with Andrews McMeel and look forward to building our audience together.”

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**About Vegan Heritage Press**

Vegan Heritage Press is an independent publishing company specializing in books that promote vegan cooking and lifestyles. Founded in 2007, their mission is to publish outstanding books that excite a wide audience of new and longtime vegans, the raw community, vegetarians, and anyone currently eating a mainstream diet who wishes to explore the many benefits of plant-based options. VHP has a reputation for producing quality books and working closely with authors and booksellers. [veganheritagepress.com](http://veganheritagepress.com)

**About Andrews McMeel**

Andrews McMeel Publishing, a division of Andrews McMeel Universal, is a leading publisher of humor, cookbook, gift, puzzle, trade, and children's books, releasing as many as 200 new titles annually. Recent highlights include the No. 1 *New York Times* Best Seller, *How To Tell If Your Cat is Plotting To Kill You* by Matthew Inman (The Oatmeal), *The Complete Calvin and Hobbes* by Bill Watterson, *Big Nate* by Lincoln Peirce; *Nom Nom Paleo* by Michelle Tam; *Pearls Freaks the #\*%# Out* by Stephan Pastis. AMP is also the nation's top calendar publisher, annually producing calendars based on many top-selling properties and selling more than 15 million calendars each year. For more information please visit [andrewsmcmeel.com](http://andrewsmcmeel.com).